

**FTTH China
2009**

Shenzhen • China
8-9 September, 2009

A Top Level Executive Meeting Place in China

第五届中国光纤到户研讨会

LIGHTWAVE CHINA
光波通信

GPON - the right PON technology choice

Kevin Zhang
Country Manager China

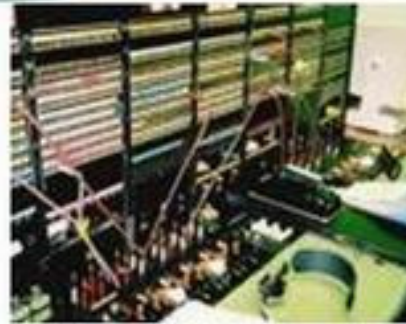
Broadlight



BROADLIGHT

Carriers' Dilemma

- Multiple technologies?
- High CAPEX?
- High OPEX?
- Low Band?
- High power consumption?
- Space?
- Spares?



Agenda

- Trends in PON OLT design
 - Port density
 - Power Consumption
 - Maximum Reach
- Trends in PON ONU design
- GPON WW Acceptance
- GPON paves the road for 10G PON
- BroadLight in a nutshell



OLT ASIC: GPON vs. EPON

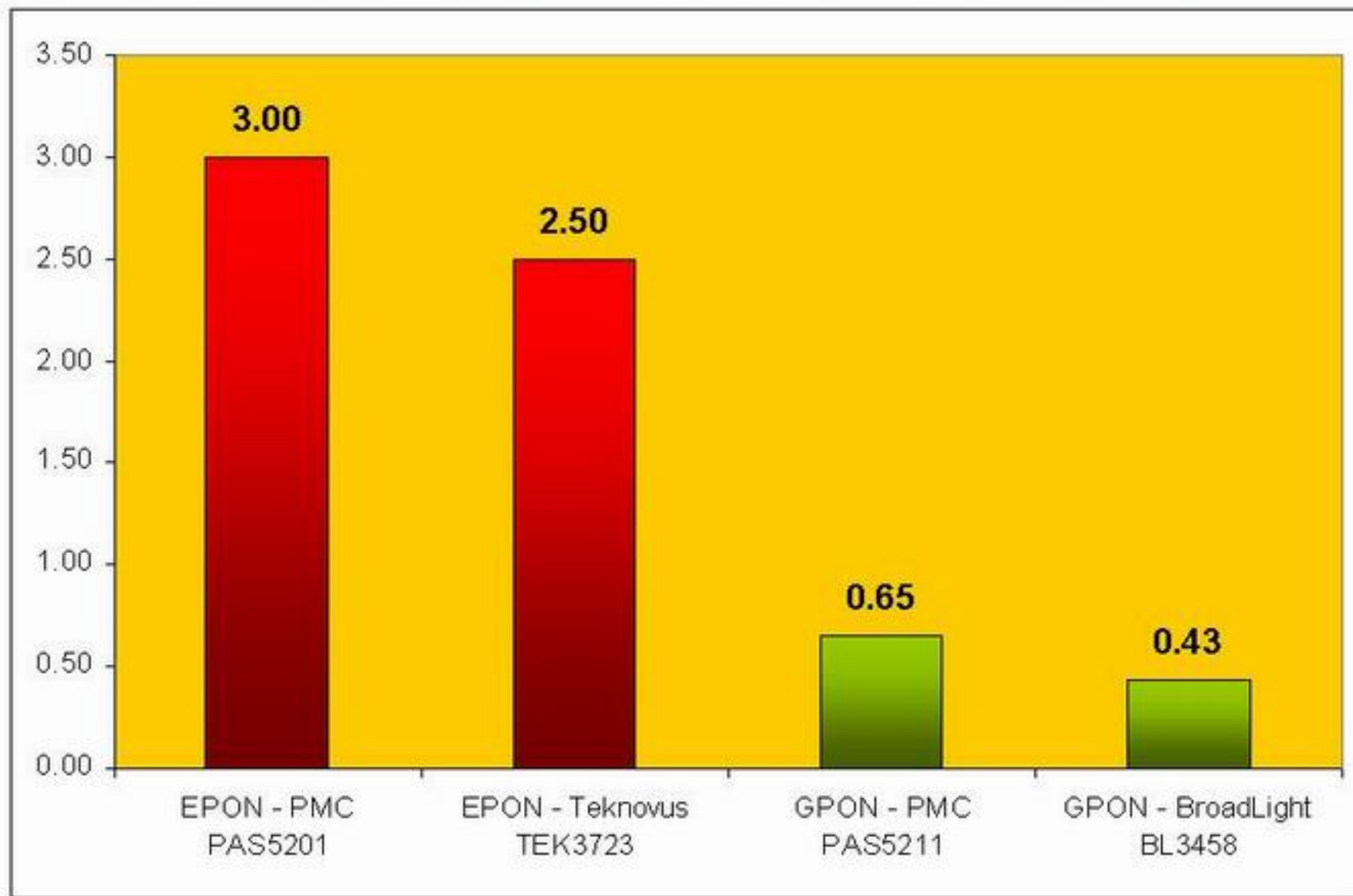


Vendors	Model	GPON	Uplink	CPU
Broadlight	BL3458	4 (2.5G/1.25G)	4 (2.5G SGMII)	MIPS32
PMC-Sierra	PAS5211	4 (2.5G/1.25G)	2 (XAUI)	MIP32
Marvell	ISL2404	4 (2.5G/1.25G)	4 (2.5G SGMII)	iMCM (6-core)

Vendors	Model	EPON	Uplink	CPU
PMC-Sierra	PAS5201	1 (1.25G/1.25G)	1 (GMII)	MIPS32
Teknovus	TK3723	2 (2.5G/1.25G)	2 (GMII/TBI)	ARM9

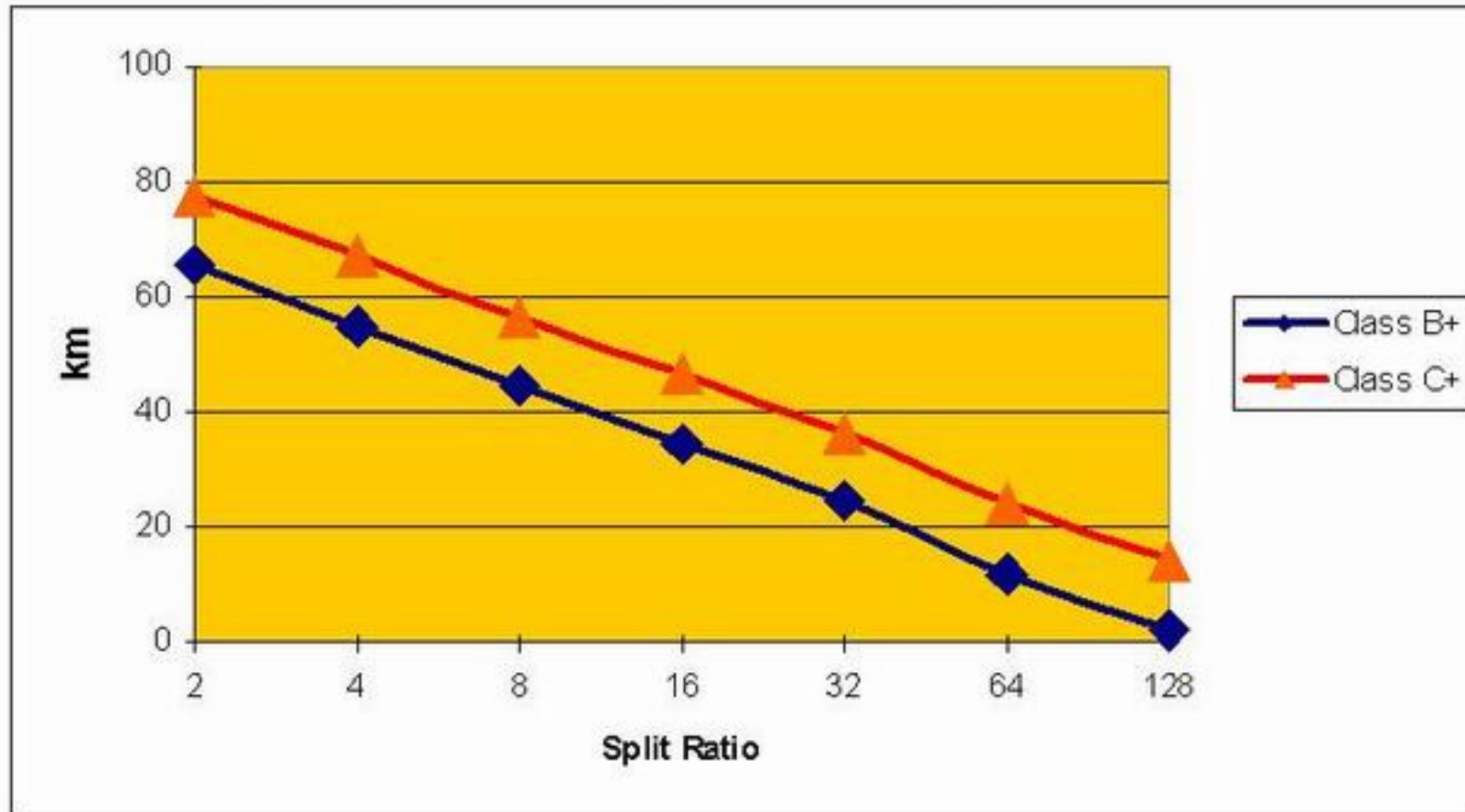
Higher port density → Lower cost per port

OLT GPON ASIC Power Consumption



Power per OLT Port (in Watts – normalized to 1Gbe DS)

OLT Higher optical Budget



Higher Optical Budget allows more flexibility in installation design

More Splices

Longer Ducts

1:16 split ratio – 34km for B+ TRX ,
47km for C+ TRX

1:32 split ratio – 24km for B+ TRX ,
37km for C+ TRX

Agenda

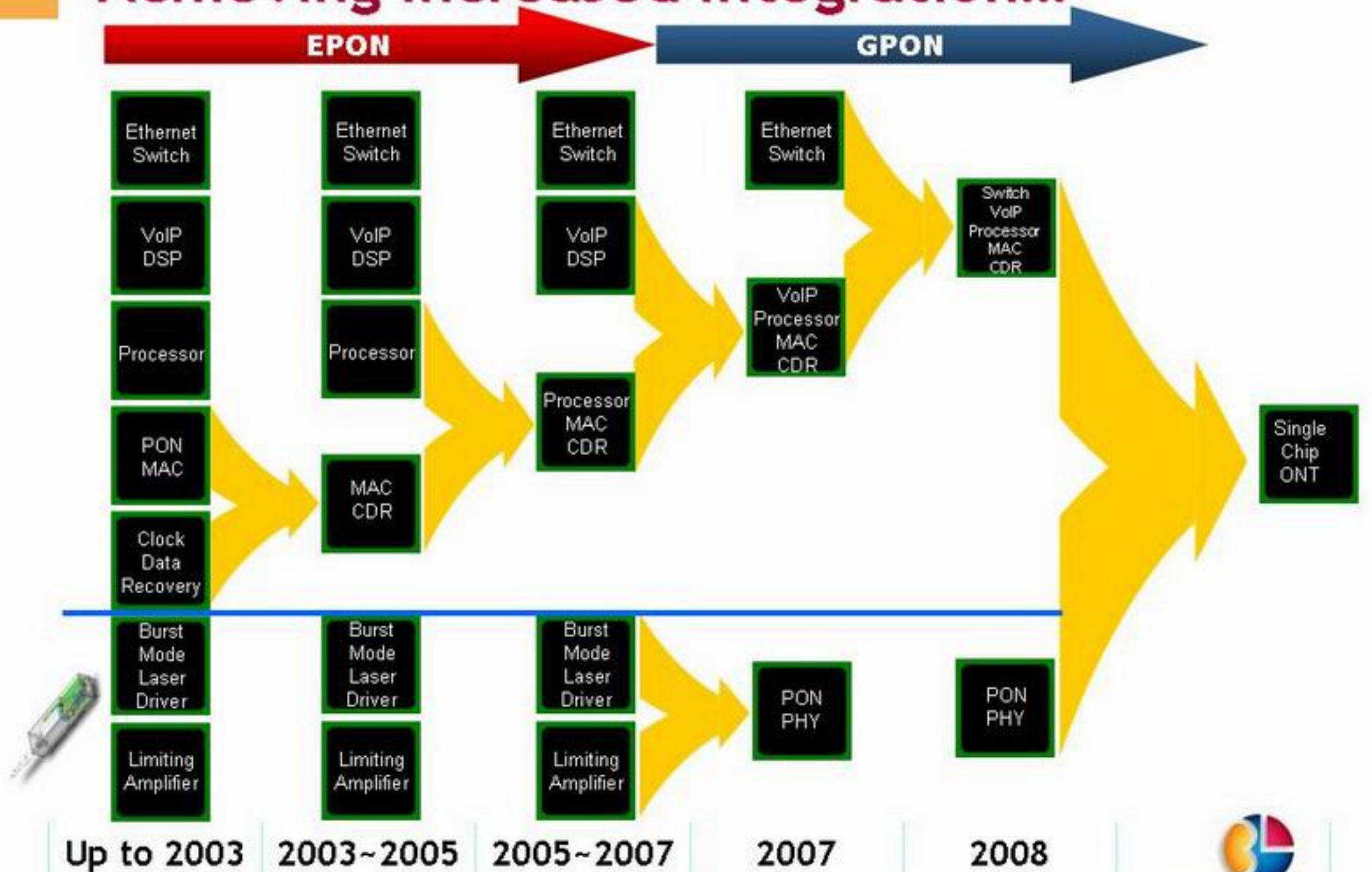
- Trends in PON OLT design
- Trends in PON ONU design
 - Integration
 - Power Consumption
 - Processing Power
 - Silicon Geometry
- GPON WW Acceptance
- GPON paves the road for 10G PON
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www.broadlight.com
End to End GPON

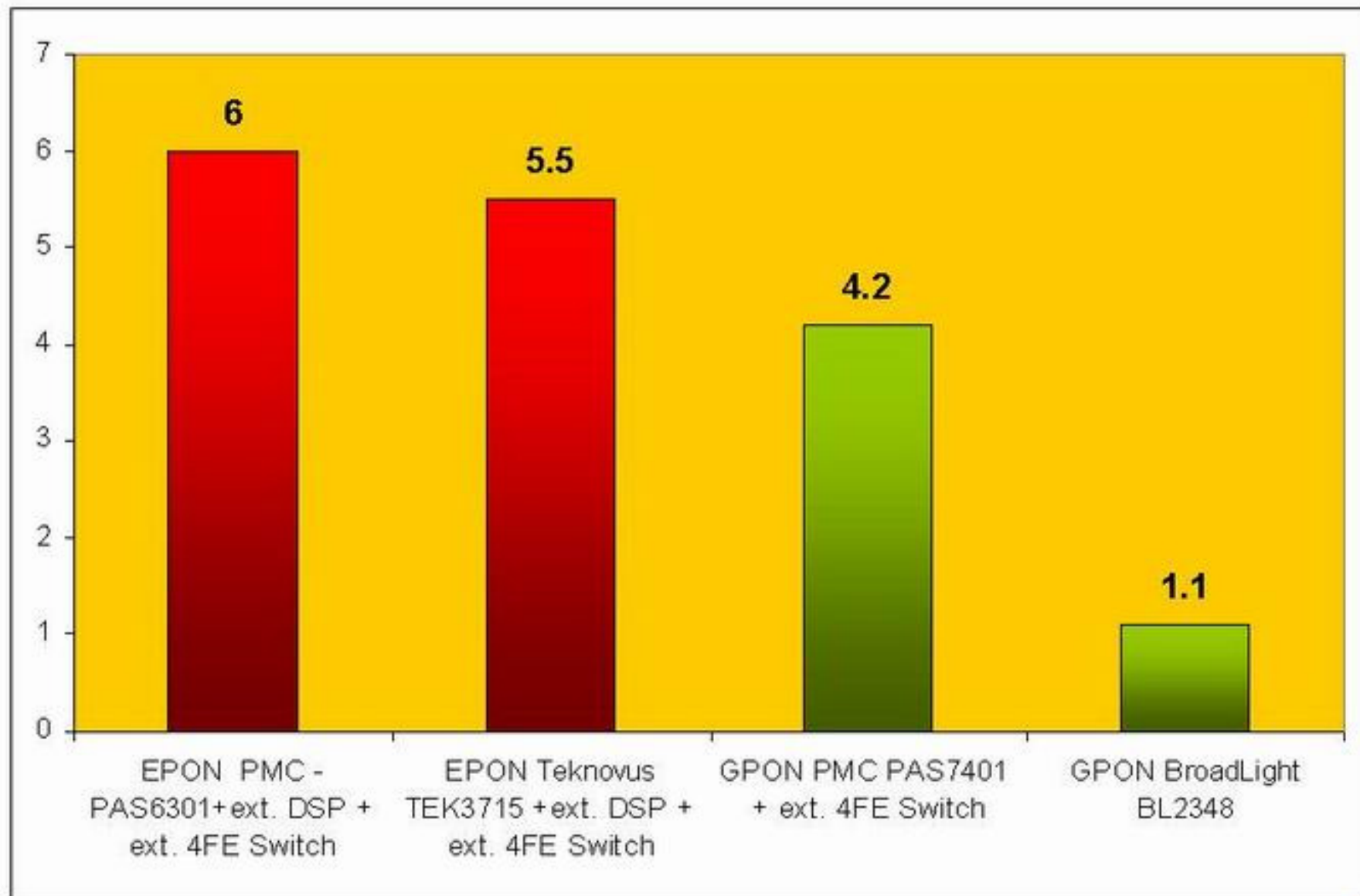


Achieving Increased Integration...



GPON - Green PON

Significant Lower Power Consumption



ONU ASIC: GPON vs. EPON

Vendors	Model	GPON MAC	Eth MAC	HG CPU	VoIP DSP
Broadlight	BL2345	■	2xGMI	■	
Broadlight	BL2348	■	2xGMI	■	4xPOTS
Freescale	MSC7104	■	2xGMI		
Freescale	MSC7120	■	2xGMI		2xPOTS
Marvell	iSN1000	■	2xGMI		2xPOTS
HiSilicon		■	4xFMI		2xPOTS
PMC-Sierra	PAS7401	■	2xGMI		2xPOTS
PMC-Sierra	PAS7162	■	2xGMI	■	2xPOTS
Broadcom	BCM68xx	■	4xGMI	■	2xPOTS
Ikanos	CX95202	■	3xGMI+2xMII		
Infineon		■	4xMII		2xPOTS

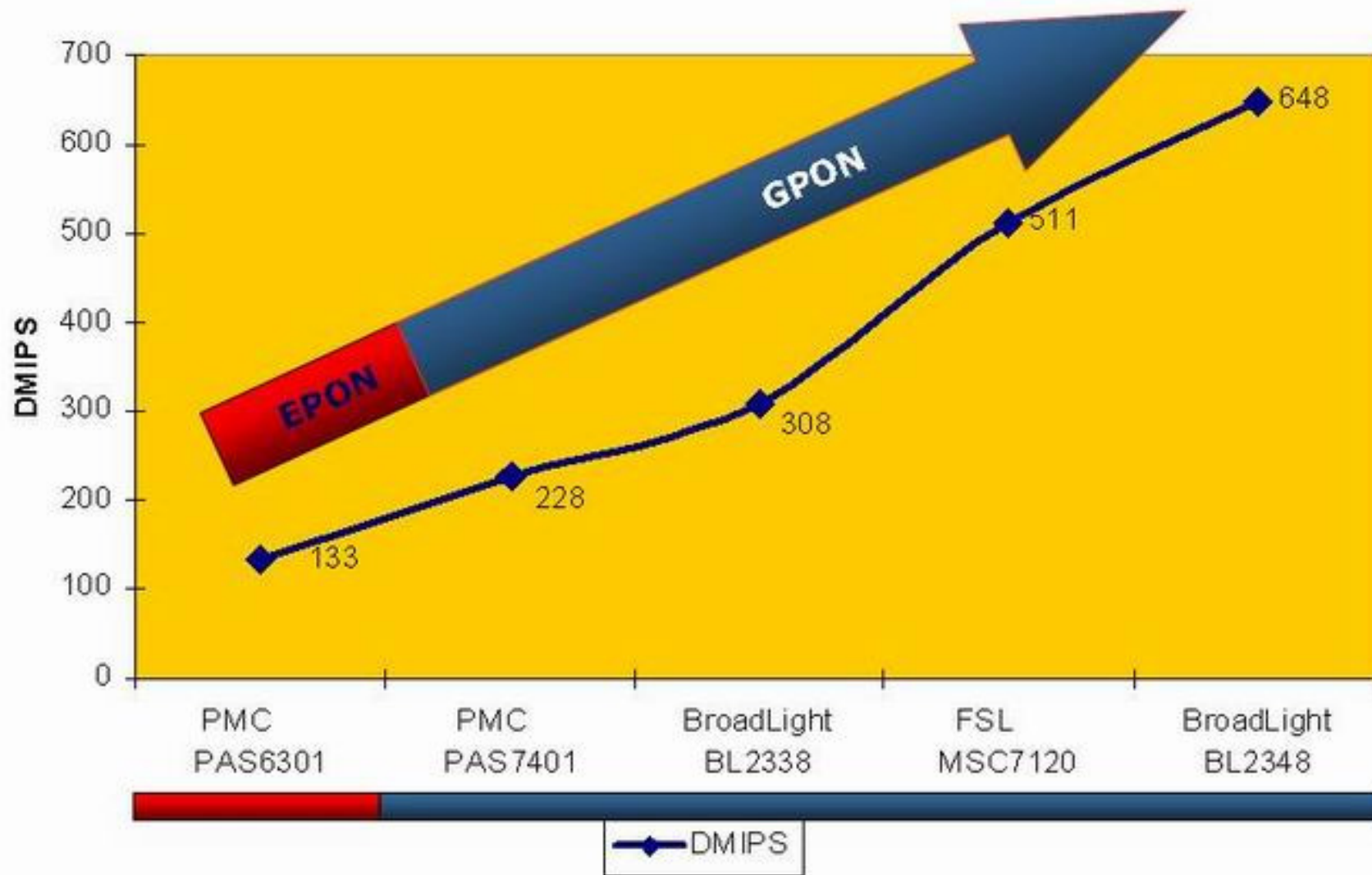
Vendors	Model	EPON MAC	Eth MAC	HG CPU	VoIP DSP
PMC-Serria	PAS6301	■	1xGMI+1xMI		
Teknovus	TK3713/14	■	1xGMI+1xMI		
Teknovus	TK3715	■	1xGMI+1xMI		
Cortinia	CS8015/16	■	1xGMI		

GPON

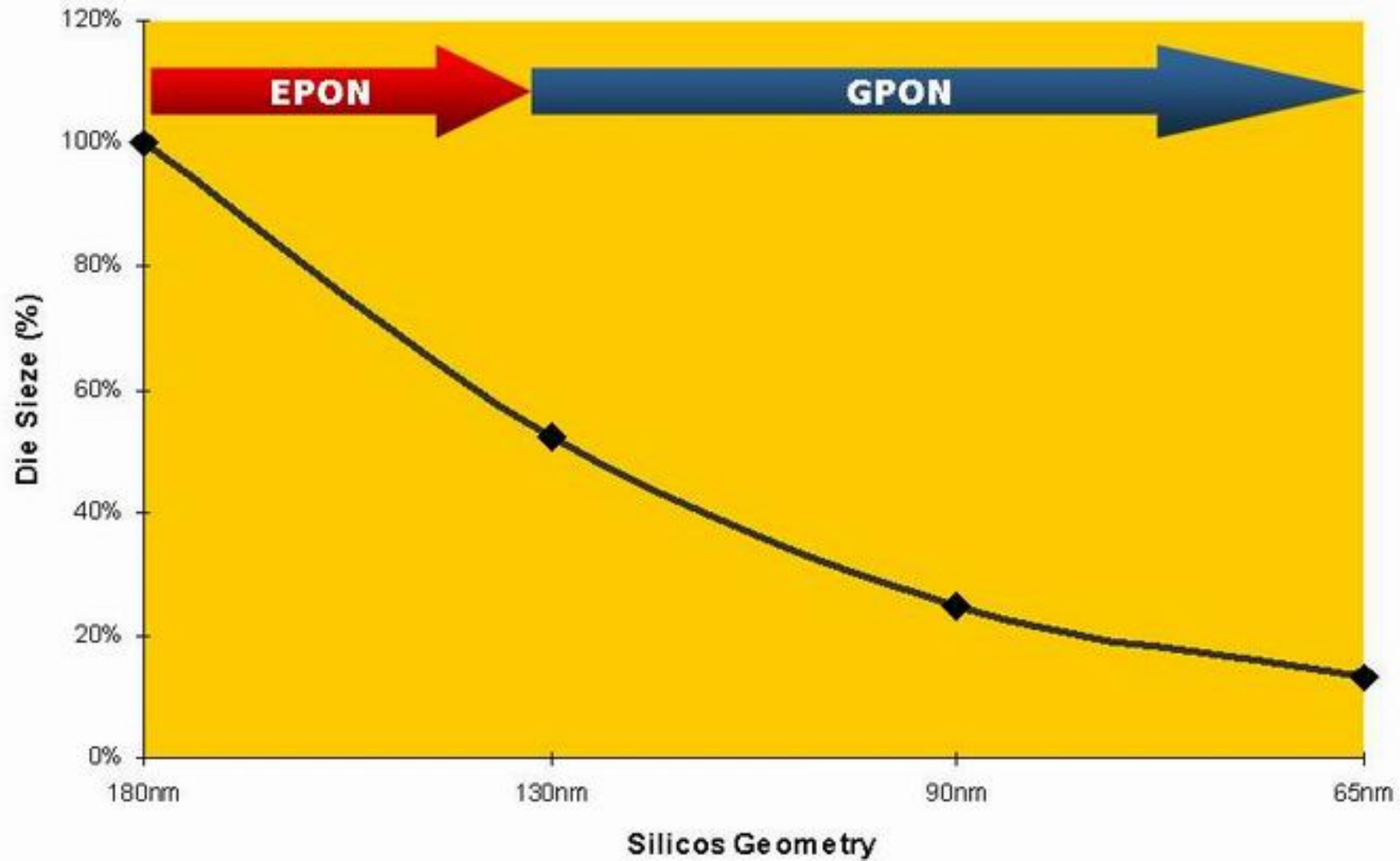
EPON

Higher integration → Lower ONU cost

GPON - Stronger processing power



GPON is using advanced Silicon Geometry



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Fiber-Access xPON Technologies Spread



GPON North America: USA, Canada
Asia Pacific: India, Singapore

Europe: France, Italy, Germany, Norway,
Sweden, Denmark, Russia, Spain
Latin America: Brazil, Argentina

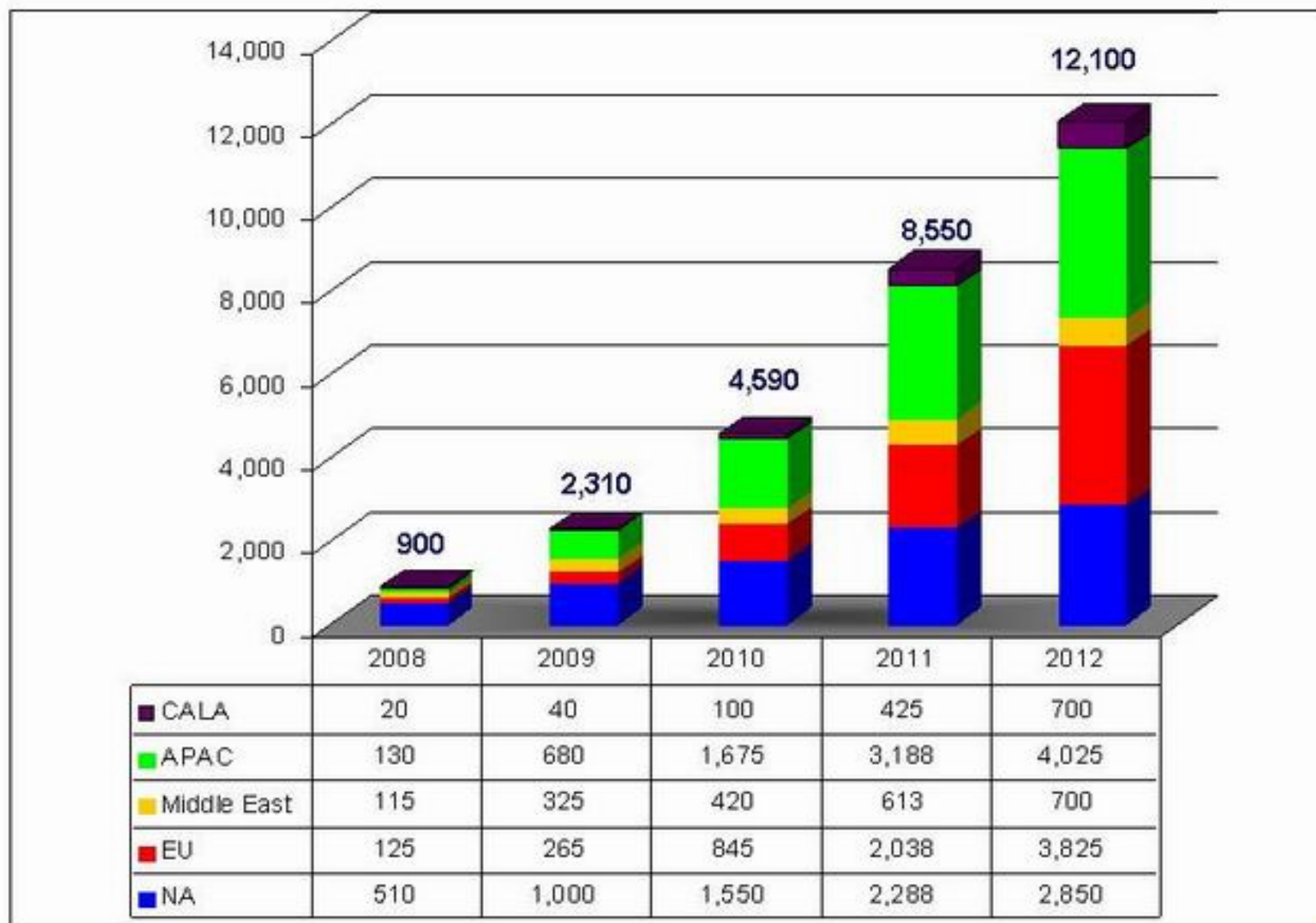
GPON+EPON China, Hong Kong, Taiwan, Korea

EPON Japan

Top 10 Wireline Carriers' Choice

	Carrier	Employee	Market Cap	GPON	EPON
1	NTT	205,000	\$3,071B		■
2	AT&T	310,000	\$152.57B	■	
3	Verizon	224,000	\$89.19B	■	
4	Telefonica	250,000	\$88.63B	■	
5	France Telecom	185,000	\$62.58B	■	
6	Deutsche Telekom	230,000	\$55.19B	■	
7	China Telecom	285,000	\$31.05B	■	■
8	Telecom Italia	80,000	\$18.94B	■	
9	China Unicom	200,000	\$13.83B	■	■
10	British Telecom	112,000	\$12.40B	■	

GPON TAM Growth Projections



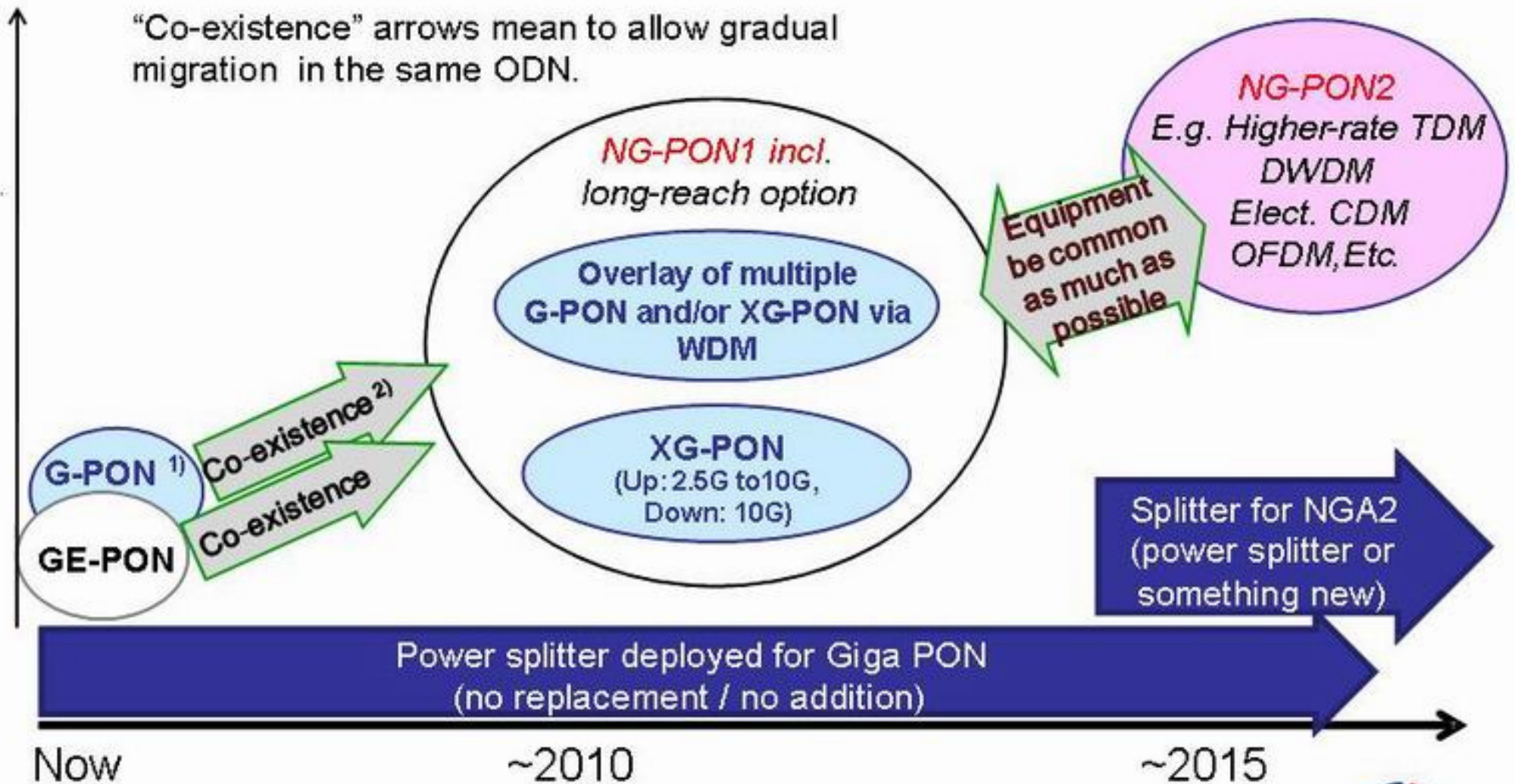
BL Analysis, in K units

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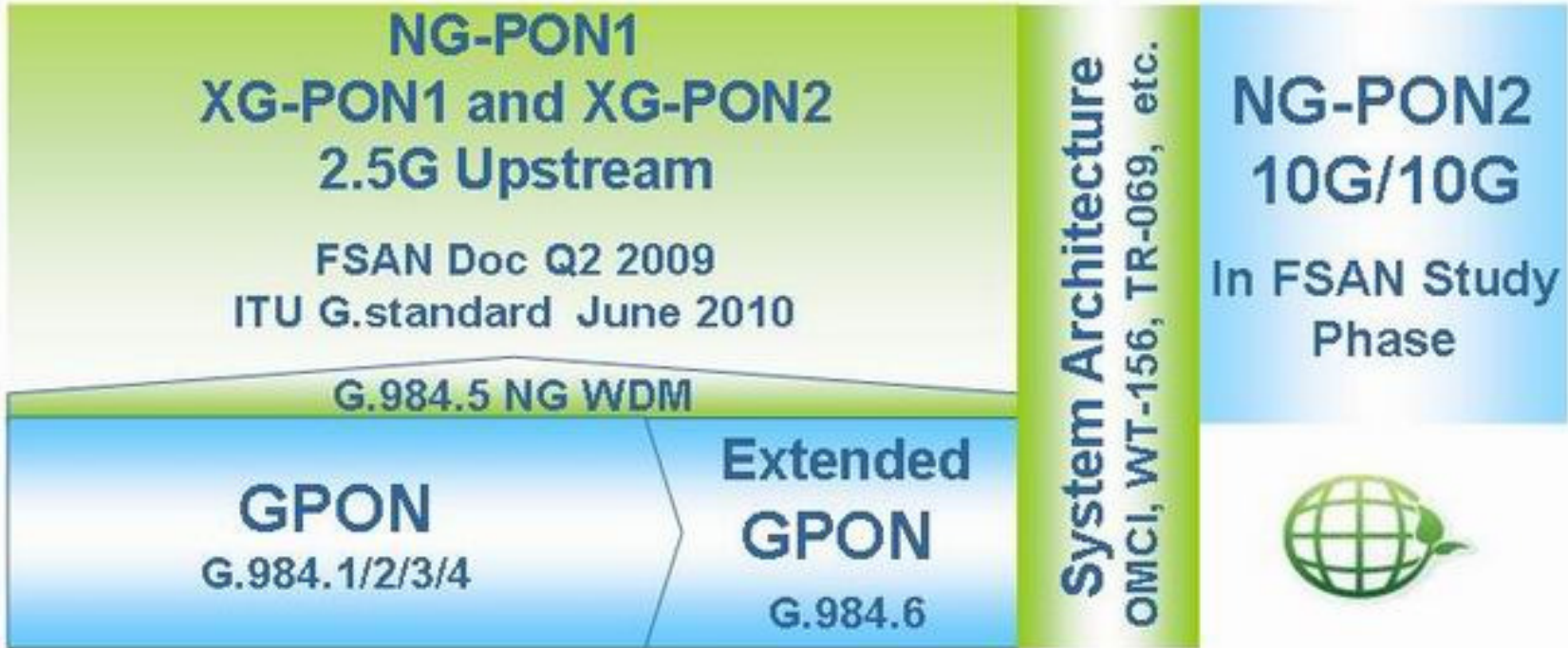


FSAN NG PON Roadmap



NG PON Activity Roadmap

10G



2.5G

Reach

20Km

60Km

100Km

Split

32

64

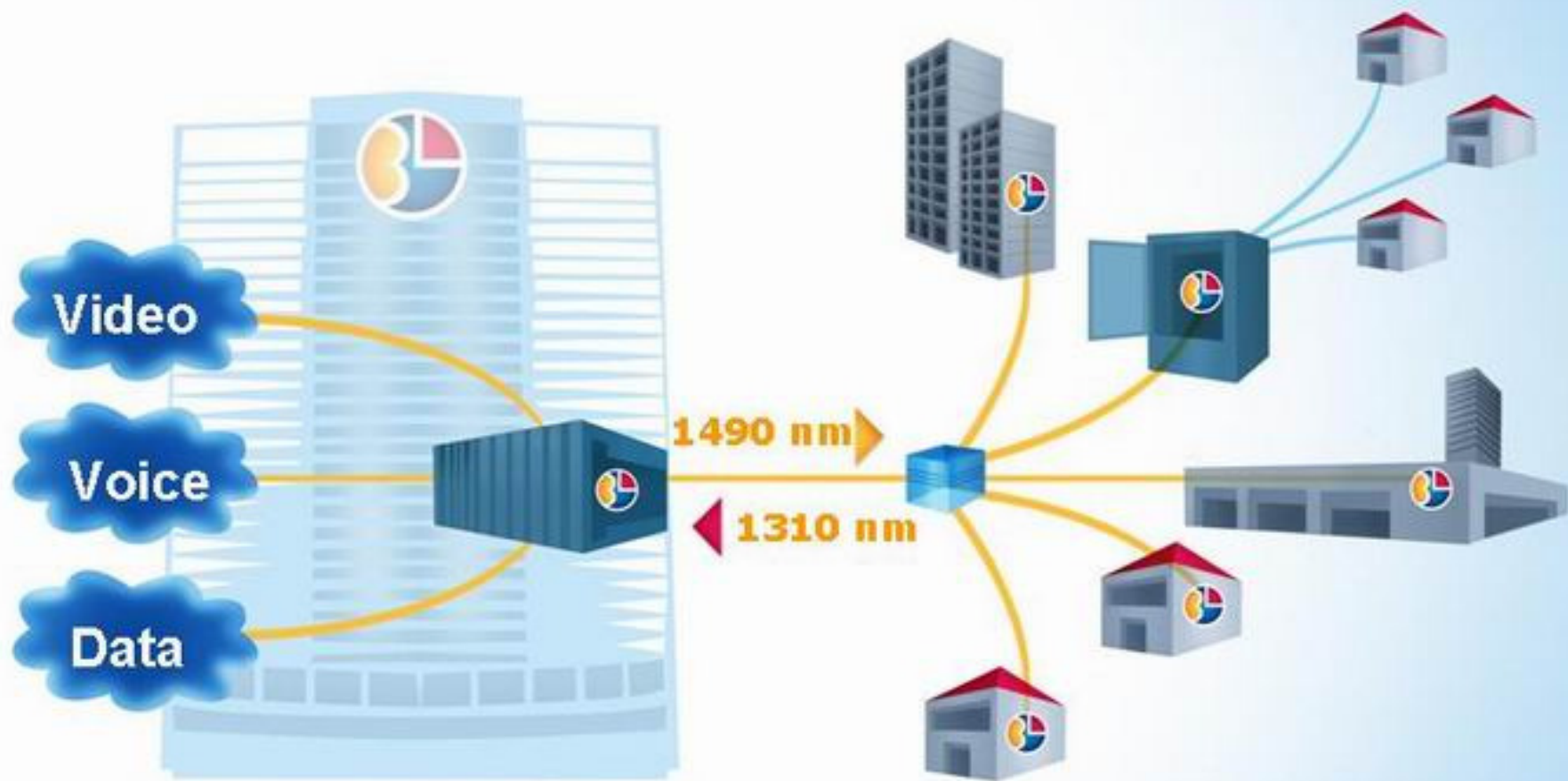
128+

512+

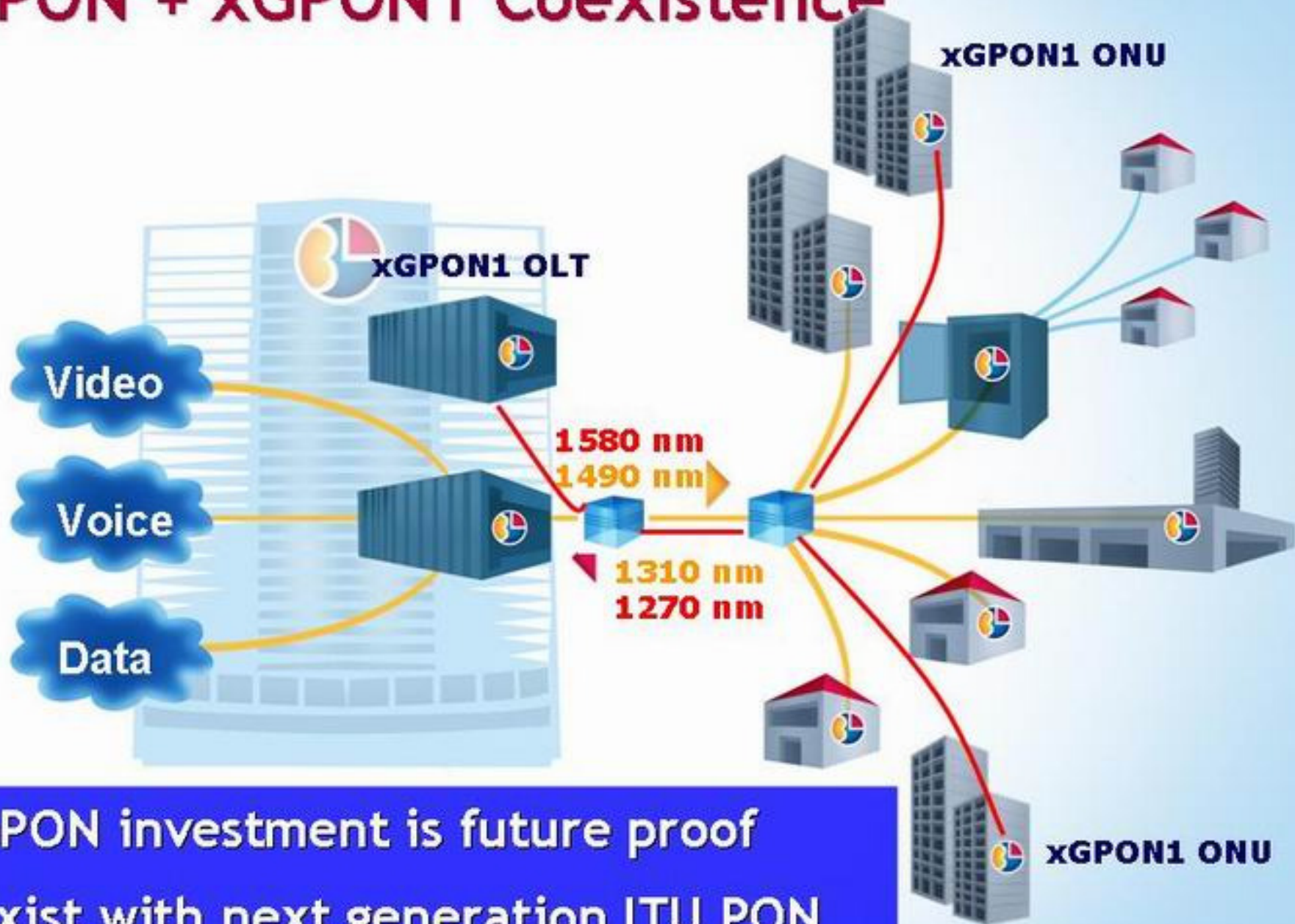


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Basic GPON network

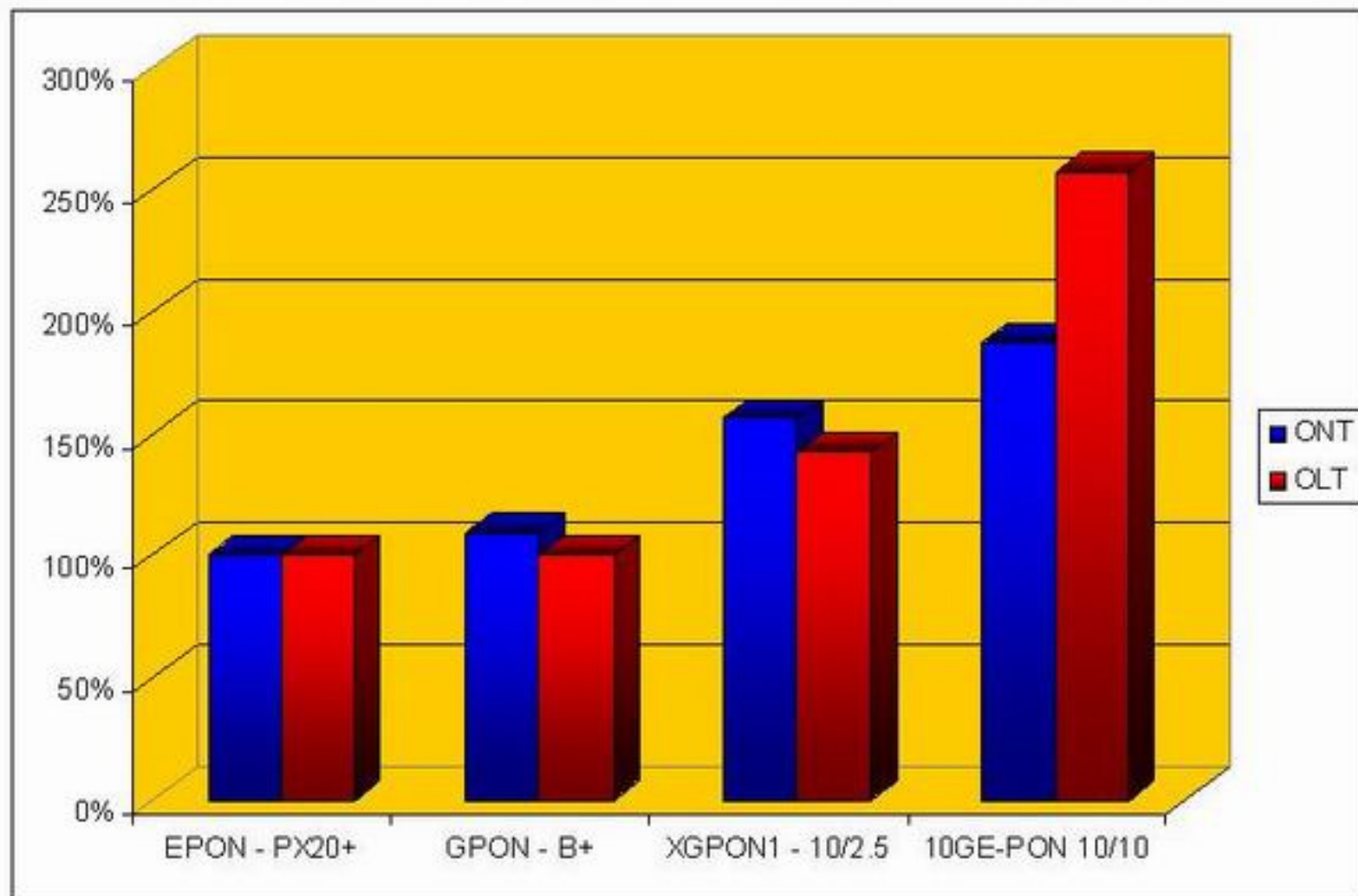


GPON + xGPON1 Coexistence



**GPON investment is future proof
Coexist with next generation ITU PON**

PON Optics cost (2012 industry estimate)

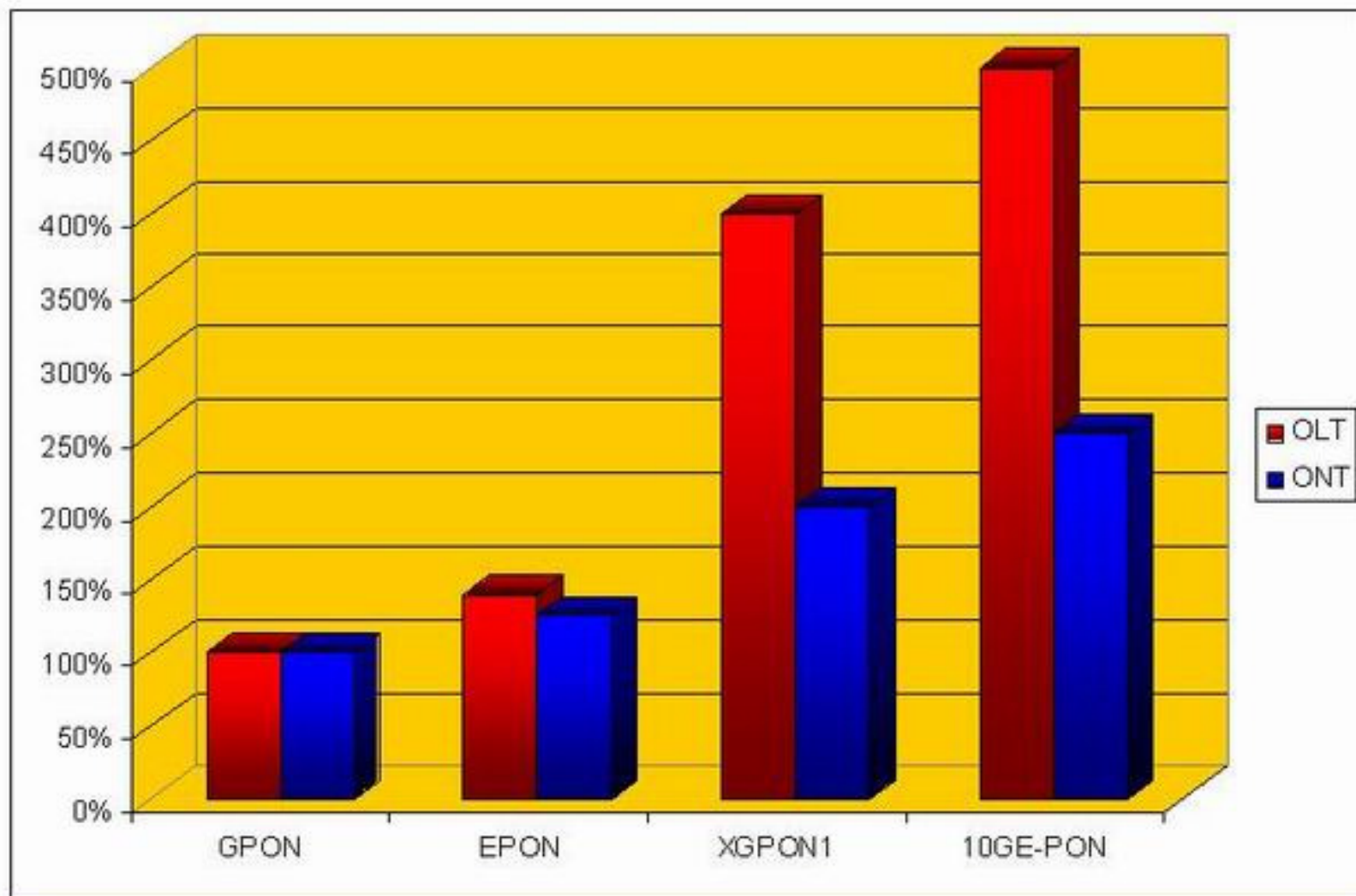


10GE-PON Optics will be too expensive



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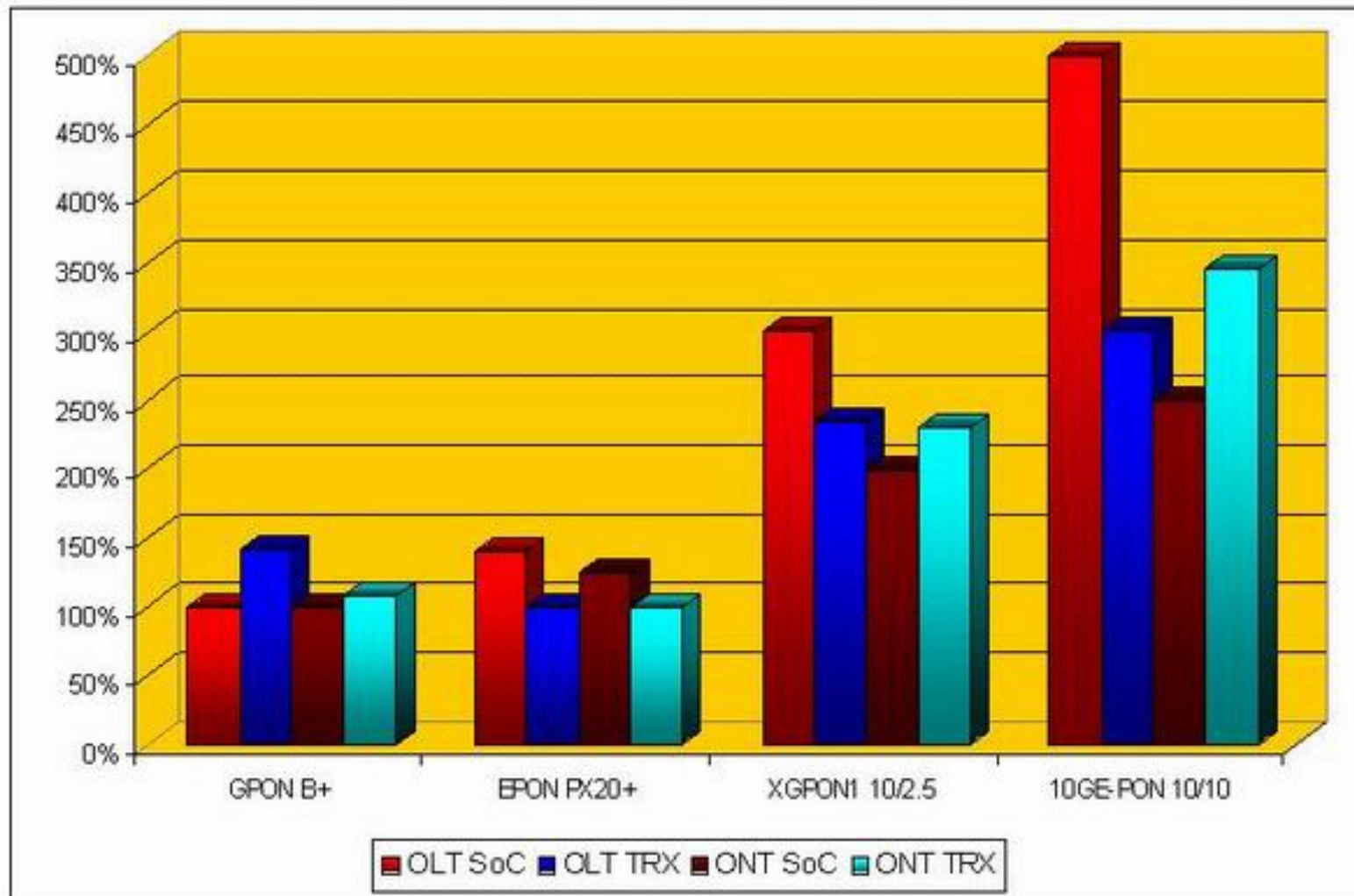
PON SoC cost (2012 BL estimate)



xGPON1 Si will be cheaper than 10GE-PON



PON technology Cost Comparison



PON Co-Existence is the Only economical upgrade Scenario



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BroadLight Company Profile



- **Leader of PON semiconductor devices**
 - ITU-T BPON and GPON
 - CPE and CO silicon and software
- **Leader of cost/performance Network-Processor solution for Ultra Broadband**

End to End GPON by BroadLight

Central Office



Customer Premise



~ 50 customers WW

BroadLight GPON Product Roadmap

Central Office

BL3238
MAC

BL3458
4xMAC

CPE

GPON SoC

BL2338

BL2340

Goldenrod Product Line

GPON VoIP RGW SoC

BL2345

BL2348

Ginger Product Line

Home Networking
GPON RGW ONT oC

BL2358

Lilac Product Line

2005

2006

2007

2008

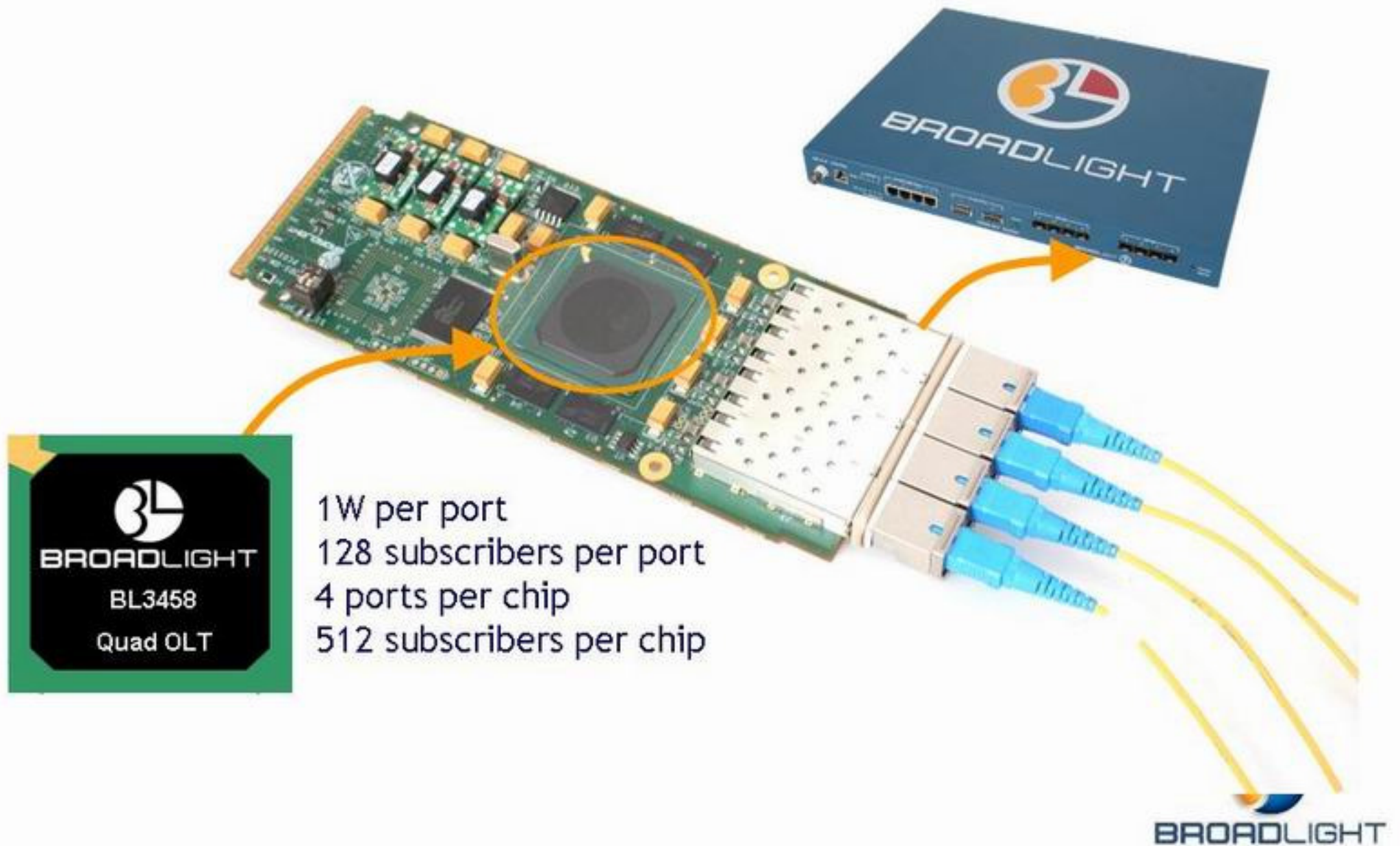
2009

2010

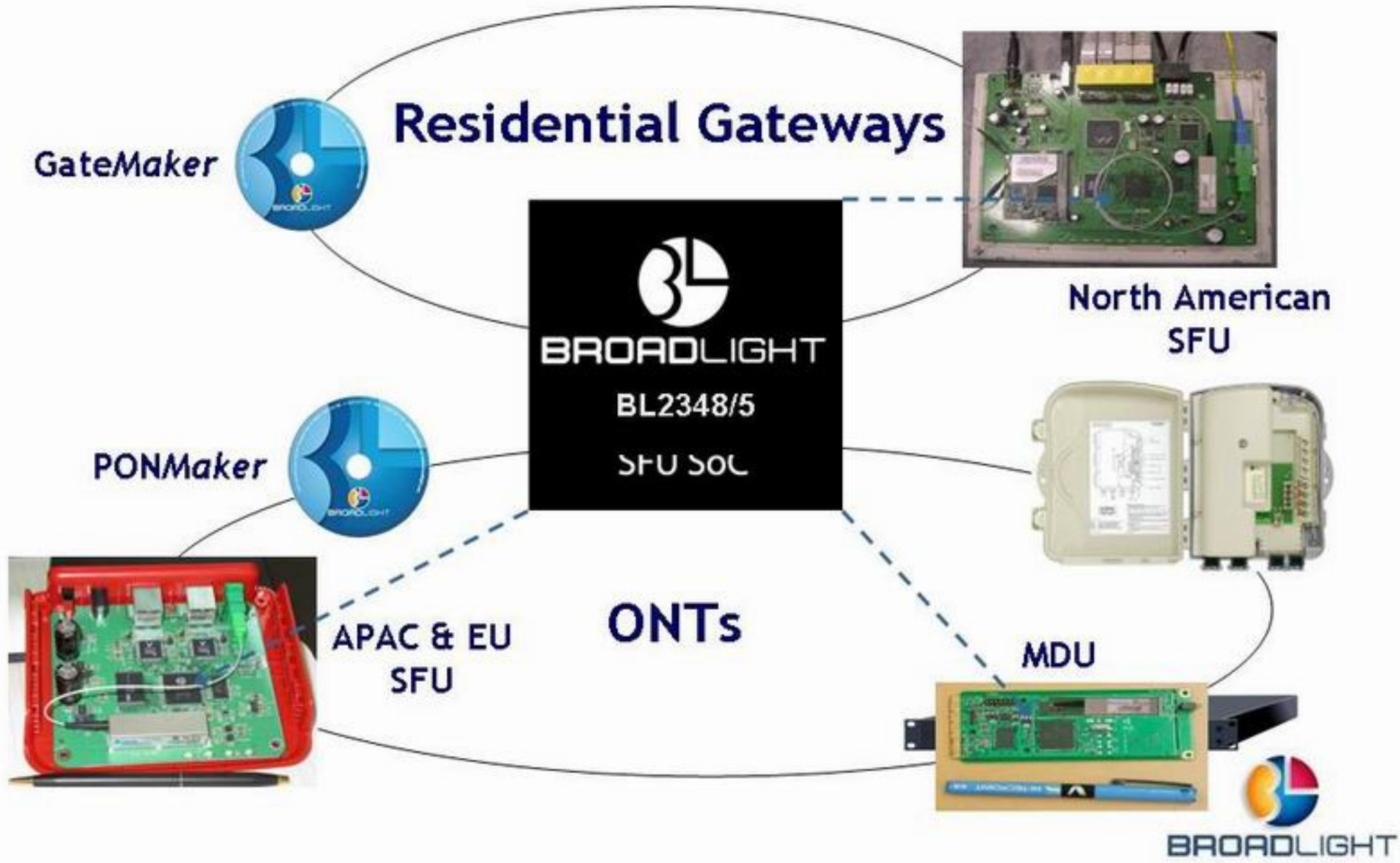


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Low-Power, High-Density GPON OLT



Single IC for GPON CPE



Cost optimized Wi-Fi enabled GPON Gateway

Reference design




BROADLIGHT
BL2348
SFU SoC


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Thank You

谢谢

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